 Air University Multan campus

Department of Computer Science and Engineering



<**The Endeavors**>

<***Online Website for handicraft*** >

**Project Proposal**

Prepared by

|  |  |
| --- | --- |
| Group#: | Grade: |
| Group Email: | |
| Group members: | |
| *<Faryal khakwani, 183167 >* |  |
| *<Abdul Rahim, 183171>* |  |
| *<Gohar Fatima,183175>* |  |
| *<Alishba Aftab 183177>* |  |

Supervised by

Mam Aatka Ali

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* **Introduction**

This project involves the design and development of a new e-commerce platform for hand made and vintage items.

**Context:**

A large part of the population of Pakistan lives in the rural areas. These people have developed a self-sustaining or self-sufficient lifestyle. Many run their households by working in the cottage industry as craftsmen, carpenters, cotton weavers, potters and cobblers. Women also play a great role in creating handicrafts in Pakistan, exhibiting their extraordinary talent and skills. Pakistani’s have extraordinary skill in handicraft but there work is not valued as per their labor. The work hard on their product but they are not given good price for that. Some merchants by their products in tons but giving then very low cost for it. So there is need of the platform on which their products should be recognized and should worth it.

**Problem:**

The problem here is that we have a lot of people making handicraft even some have their online business on instagram and facebook but they are earning less and their products are not highly recognized. people don’t buy products from online store because they have no grantee and there is no reliability.

**Response:**

So in response of all the facts stated above we need a pateform which can promote handicraft and should provide reliability to the user using it.

* **The Problem**

Its difficult to find a place where pure art and creativity is collected. With unemployment soaring due to pandemic our website acts as a solution to provide a platform for people who can use their craft to earn. A large percentage of women can’t go out to work our website will allow them to work at home without any inconvenience. Its designed to attract customers from all around the globe. This will breaks the barrier of the concept of “CHEAP LABOUR“ by giving them an access of the global market and not being grounded to a single perspective.

* **Project Goals and Objectives**

1. The objective of this project is to promote small business and handicraft and to provide user a reliable and secure website.
2. Our main goal is to acknowledge the labour and their hardwork
3. our goal is to reduce the managment cost spent on the driving customers to such an extent that businesses can bring customers for free of cost.
4. Increasing the number of loyal customers
5. Increasing sales by providing all handicraft item at one place
6. Developing relevant target

**Hardware and Software Tools**

**6.1 Hardware:**

**Computer name:** Corei3

**Processor:** Intel® Core™ i3 CPU

**System Type:** 64-bit Operating System, x64 based Processor

**Windows Edition:** Windows 8.1 pro

**6.2 Software:**

* HTML
* CSS
* BOOTSTRAP
* DJANGO
* JAVA SCRIPT
* SQL

**Project Scope:**

The targeted audience falls under a wide spectrum of people. Anyone who can craft something that falls under the umbrella of art , From paintings , wood crafted sculptures wood turning, resin art , hand stitched materials , calligraphy....it has to be illusive. So in generally anyone who can craft art can work here.

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